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*it is this resulting mass of hair this hairball that drives mackenzie to write orbiting the giant hairball a corporate fool s guide to surviving with grace mackenzie s guide is in fact 224 pages of wisdom and artistry that speaks to rank and file workers about creativity and to corporate leaders about the structure and goals of their, orbiting the giant hairball a corporate fool s guide to* - *orbiting the giant hairball deserves more than five stars for the potential benefits it brings to all who read and apply it although i have read many excellent books about nurturing creativity and working creatively in companies this is the first book i have read where the author has been someone who has done that repeatedly and in a variety of ways, orbiting the giant hairball by gordon mackenzie* - *about orbiting the giant hairball creativity is crucial to business success but too often even the most innovative organization quickly becomes a giant hairball a tangled impenetrable mass of rules traditions and systems all based on what worked in the past that exercises an inexorable pull into mediocrity, learning to orbit the giant hairball creativitycrisis* - *s several years ago i was introduced to a little book titled orbiting the giant hairball a corporate fool s guide to surviving with grace it s only available in hardcopy and there is a good reason it s filled with little doodles and art from the author gordon mackenzie in the 224 pages gordon describes his journey as a creative in a corporate environment, orbiting the giant hairball a corporate fool s guide to* - *although the analogies seem far fetched at first orbiting the giant hairball means taking a creative tangent and refocusing it to have relevance for the company s purpose they serve to open your mind to thinking differently about creativity and organizations, gordon mackenzie orbiting the giant hairball home* - *gordon mackenzie orbiting the giant hairball 519 likes a place for those of us who cherish gordon s book and wish to honor his legacy please note, free example orbiting the giant hairball by gordon* - *orbiting the giant hairball by gordon mackenzie the reserve*

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gordon mackenzie is an artist and cartoonist after working for hallmark cards he started to give workshops and tutorials centered on maintaining creativity in the corporate world his workshops were further developed into his book orbiting the giant hairball a corporate fool s guide to surviving with grace, **orbiting the giant hairball a corporate fool s guide to** - creativity is crucial to business success but too often even the most innovative organization quickly becomes a giant hairball a tangled impenetrable mass of rules traditions and systems all based on what worked in the past that exercises an inexorable pull into mediocrity, **review orbiting the giant hairball what i think about** - then as he puts it he escaped the hairball by creating his own job with the title creative paradox i contrived a private agenda to subvert the stupefying power of the corporate culture and provoke the emancipation of creative genius in myself and others, **orbiting the giant hairball a corporate fool s guide to** - 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